



Würth Art Museum, Erstein

PANDOMO® Floor – the perfect scene for spectacular works of art.

The location for this art museum could not be any more unusual. In the middle of an industrial area, between warehouses, office buildings and storage facilities is the last place you'd expect to find an art museum; but it is right here next to the Würth France headquarters in the Alsatian town of Erstein, where Reinhold Würth opened his 13th art museum. The choice of location was intentional as the intense mixture of art on display plays a significant role in the company philosophy. The building, designed by French architects Jacques and Clément Vergély from Lyon, has emerged as a real gem. The newly-built two-storey, rectangular building with a 3,500 m² floor space consists of two 70m-long exposed concrete cubes surrounding a glass central room with an auditorium for 240 people. A stairwell leads up from the northern cube, an exhibition room with 9m high ceilings, to another room in the southern cube with the same floor space but a ceiling height of just 4 metres.

Designer floors with a seamless look.

The functionality of the layout is an unobtrusive and clear material statement in the museum interior. Rough concrete and simple white plaster provide an intentional contrast to the pieces of art. The minimalist, yet stylish room impression is strengthened by the stone effect flooring. The smooth and seamless flooring, coloured in a light grey, gives an impression of space and extreme beauty, all achieved in a very simple manner. The individual textures and shadowing create a sense of life and make the floor visually unique. The refined eye-catcher is the shimmer of the silky smooth surface. Two glass light boxes on the flat roof ensure weakened, hazy natural light, giving the room its characteristic effect and creating a worthy stage for the art.

Architects and contractors chose a PANDOMO® Floor, which met their demands for design, workmanship and durability in the museum. The basics form a pure mineral levelled floor with a PANDOMO® K1 cementitious base, offering a multitude of individual architectural possibilities with regards to design and colour. The natural feel of the large mineral floor played a decisive role in making a visual continuation of the exposed concrete as envisaged by the planners.

The speed of installation also played an important role on the building site. The floor layers from the company Kessler, Schliengen, installed the entire floor on a surface of 1,600 m² in just 2 weeks. After preparing the substrate the white, self-levelling filler was carefully coloured and set in layers of 5mm using a pumping process. It was then polished and oiled three times. This created a completely uniform floor, free from joints and edges, which is hard-wearing and resistant to abrasion and water. All surfaces share an intentional unevenness, shadowing and occasional trowel mark. The result: floor surfaces which are lively and full of character – visual one-offs. This innovative material not only convinced the architects, contractors and workers of its quality visually, but also practically thanks to its different forms and economic installation.

Object:

Musée Würth France
Z.I. ouest – Rue Georges Besse
F-67158 Erstein cedex

Contractor:

Würth France S.A.
Z.I. ouest – Rue Georges Besse
F-67158 Erstein cedex

Architects:

Jacques und Clément Vergély
7 quai Général Sarrail
F-69006 Lyon

Work supplied by:

Kessler GmbH
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Gutedelstraße 2
79418 Schliengen